

Fall
2019
EMEA

STANLEY®



TABLE OF CONTENTS



- 04 Master Upgrade
- 08 Master Products
- 16 Classic Nightfall
- 18 Custom Print
- 19 Distributors List
- 20 Promotional Gear
- 21 Retail Support
- 22 Product Map

PRO GRADE JUST GOT AN UPGRADE.

Known mostly by those who know what they're doing, the Master Series is revered as much for its timelessness as it is for its unwavering toughness. It's not a mistake that when you look at it, you find yourself questioning whether it's full of old school grit or cutting edge innovation. Because it's a bit of both.

Built to stand the test of time—and pretty much anything else you can throw at it—this season, the Master Series just went from a work of art to state of the art.

REDISCOVERED SINCE 1913.



1 **BIGGER ARSENAL.**

The Master series added two new products to the line-up:
The Unbreakable Trigger-Action Mug in .35 L / 12 oz
+ The Unbreakable Food Jar in .5 L / 17 oz.

2 **TOUGHER FEATURES.**

With an upgraded durable Tritan™ lid and reinforced steel grit guard + carry loop, the new Master Trigger-Action Mug is arguably the toughest of its kind.

3 **BETTER GRIP.**

The new ergonomic steel carry loop with comfort silicone overmold and the innovative one-finger trigger-action push button make for a better grip + no-fuss, one-handed drinking.

STEEL GRIT GUARD + HANDLE

Tough 1.8 mm steel carry loop
+ comfort silicone overmold.

TRITAN™ LID

Leak-proof Tritan™
lid with easy-to-use
trigger-action.



QUADVAC™ TECHNOLOGY

Adds a double layer
barrier to double wall
vacuum insulation.



ALWAYS UNBREAKABLE. NEVER RIVALED.

For the toughest of the tough and those who demand the very best, our Master Series offers unrivaled durability and thermal retention. A century of know-how meets state-of-the-art in every detail.



QUADVAC™ TECHNOLOGY

The four layers add protection from convective, conductive and radiant energy transfer. QuadVac™ insulation locks in heat or cold better than any other technology out there.

All Master Series products are 1.0 mm 18/8 stainless steel, BPA-free, and dishwasher safe. The series includes a wide range of leakproof, packable, and car-cup compatible products.



FOUNDRY BLACK



STANLEY **VS.** THE WORLD

In 1980, an unexpected pothole caused a Stanley to fly off the back of a motorcycle that may or may not have been going faster than it should have. Despite soaring 50 yards down Route 77, it lived to ride again.

THE UNBREAKABLE THERMAL BOTTLE

- 1.0 mm 18/8 Stainless steel, BPA-free
- QuadVac™ insulation
- Leak proof + packable
- Steel-lined stopper
- Dishwasher safe

.75 L / 25 OZ

27 HRS HOT | **27** HRS COLD | **04** DAYS ICED

FOUNDRY BLACK 10-02660-018

1.3 L / 1.4 QT

40 HRS HOT | **35** HRS COLD | **06** DAYS ICED

FOUNDRY BLACK 10-02659-015



THE UNBREAKABLE FOOD JAR

- 1.0 mm 18/8 Stainless steel, BPA-free
- QuadVac™ insulation
- Leak proof + packable
- Steel-lined stopper
- Dishwasher safe

.5 L / 17 OZ

24 HRS HOT | **24** HRS COLD

HOT OR COLD ALL DAY

FOUNDRY BLACK 10-08792-002

.7 L / 24 OZ

20 HRS HOT | **20** HRS COLD

FOUNDRY BLACK 10-02894-011



THE UNBREAKABLE
**TRIGGER-ACTION
MUG**

- 1.0 mm 18/8 Stainless steel, BPA-free
- QuadVac™ insulation
- Leakproof + packable
- Steel carry loop + grit-guard
- Easy-clean lid, dishwasher safe

.35 L / 12 OZ

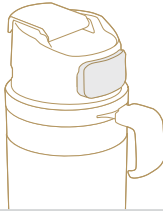
05 HRS
HOT

08 HRS
COLD

20 HRS
ICED

FOUNDRY BLACK

10-08793-001



ONE PUSH

Trigger-action button makes it easy to sip on-the-go with no spilling.



STANLEY **vs.** THE WORLD

A young climber dropped her Stanley from 1,000 ft up. Assuming it was gone for good, she continued on.

Weeks later, she returned to the base of the cliff to find another group of climbers bragging about their latest find: a “brand new” Stanley.



THE UNBREAKABLE PACKABLE MUG

- 1.0 mm 18/8 Stainless steel, BPA-free
- QuadVac™ insulation
- Leak proof + packable
- Clippable steel-lined lid
- Dishwasher safe

.53 L / 18 OZ

12 HRS
HOT

16 HRS
COLD

02 DAYS
ICED

FOUNDRY BLACK

10-02661-018



THE UNBREAKABLE WATER BOTTLE

- 1.0 mm 18/8 Stainless steel, BPA-free
- QuadVac™ insulation
- Leak proof + packable
- Steel-lined lid + carry loop
- Dishwasher safe

.65 L / 22 OZ

18 HRS
HOT

18 HRS
COLD

03 DAYS
ICED

FOUNDRY BLACK

10-03105-008





THE UNBREAKABLE
HIP FLASK

- 1.0 mm 18/8 stainless steel, BPA-free
- Leak proof + packable
- Wide-mouth opening
- Machined steel never-lose cap
- Dishwasher safe

.23 L / 8 OZ
FOUNDRY BLACK 10-02892-020

WIDE MOUTH
FOR EASY FILLING +
CLEANING





HERE COMES THE NIGHTFALL

As the fog rolls in, we're rolling out more Nightfall across the legendary Classic Series.

With its deep blue hues and opal patina, it's no surprise Nightfall has quickly become a new crowd favorite.

THE LEGENDARY CLASSIC BOTTLE

- 18/8 Stainless steel, BPA-free, double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

1.4 L / 1.5 QT

40 HRS HOT | **35** HRS COLD | **06** DAYS ICED

HAMMERTONE GREEN 10-08265-001
MATTE BLACK 10-08265-002
NIGHTFALL 10-08265-006



THE LEGENDARY CLASSIC FOOD JAR

- 18/8 stainless steel double-wall vacuum insulation, naturally BPA-free
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

.94 L / 1.0 QT

20 HRS HOT | **24** HRS COLD

HAMMERTONE GREEN 10-07937-003
MATTE BLACK 10-07937-004
NIGHTFALL 10-07937-019



NEW
OVERMOLDED
HANDLE



STANLEY
CUSTOM PRINT PROGRAM

Your company logo on our must-have Stanley products. Promote your business, give corporate gifts, and brand special events with our custom print program.

PRINT OPTIONS

- COLOR IMPRINT
- LASER ENGRAVING

Connect with your Stanley representative for details at:
CUSTOM-PRINT@PMI-WORLDWIDE.COM

STANLEY
DISTRIBUTORS LIST

AFRICA	J & A INTERNATIONAL	-	+44 (0) 1494 267609
BELGIUM, NETHERLANDS, LUXEMBOURG	CJ AGENCIES BV	www.cjagencies.nl	+31 (0) 35 542 4200
CYPRUS	APOSTOLOS PAPADOPOULOS LTD.	www.apltd.com.cy	+357 22456845
CZECH REPUBLIC	JANNAI S.R.O. LTD	www.kupdarek.cz	+420 776 336 316
DENMARK	AB CAMPING & SPORT AS	www.abcamping.dk	+45 481 89304
FINLAND	NORDIC TRAIL OY	www.nordictrail.fi	+358207310432
FRANCE	GMT OUTDOOR	www.gmtoutdoor.fr	+33 3 20 68 57 00
GEORGIA	MGT OPTICS LLC	-	+995 555 67 80 63
GERMANY & AUSTRIA	C. JUL HERBERTZ GMBH	www.cjherbertz.de	+49 (0) 212 206 30
ISRAEL	VELOCITY 3030. LTD	www.velo.co.il	+972 3 521-3323 / 22
ITALY	OUTBACK 97 SRL	www.outback.it	+39 035 361103
KYRGYZSTAN & KAZAKHSTAN	GERGERT SPORT	www.gergert.kg	+996 312 541611
LITHUANIA, ESTONIA, LATVIA	GERDUVA COMPANY	www.gerduva.lt	+37 045 471 520
NORWAY	ULTIMATE NORDIC AS	www.ultimatenordic.no	+47 22 57 50 50
POLAND	LEDUVEL	www.leduvel.pl	+48 888 600 170
ROMANIA	AG COMEXIM SRL	www.agcomexim.eu	+21 410 45 90
RUSSIAN FEDERATION	OMEGA TOOL	www.omegatool.ru	+7 495 234 5092
SLOVENIA	PRO-92 D.O.O.	www.1001dar.si	+386 15 19 77 04
SOUTH AFRICA & NAMIBIA	EIGER EQUIPMENT	www.eigerequipment.com	+27 021 555 0363
SPAIN	REIBERCO INTERNACIONAL, S.A.	www.reiberco.es	+34 91 3980470
SWEDEN	ULTIMATE NORDIC AS	www.ultimatenordic.se	+47 22 57 50 50
SWITZERLAND	NATURZONE AG	www.naturzone.ch	+41 (0)44 811 40 00
TURKEY & GREECE	KUTUPAYISI TEKS STI LTD	www.kutupayisi.com	+90 212 2 430 430
UKRAINE	LLC INTERFIVE	-	+38 044 501 63 77
UNITED ARAB EMIRATES	RAMROD OUTDOOR	www.ramrodoutdoor.com	+971 4 432 6256
UNITED KINGDOM & IRELAND	BURTON MCCALL	www.burton-mccall.co.uk	+44 116 234 4600

STANLEY
PROMOTIONAL GEAR

BASEBALL CAPS



GRAY W/ BLACK MESH
CURVED BILL



NAVY POPLIN
FLAT BILL



ORANGE + TAN MESH
CURVED BILL / SNAP CLOSURE

ESSENTIALS



SHOT GLASS



BOTTLE OPENER

STICKERS



STANLEY BEAR
2" DIECUT STICKER



STANLEY BEAR BLACK & WHITE
2" DIECUT STICKER



STANLEY CIRCLE
3" ROUND STICKER

Please contact your account manager for details.

STANLEY
RETAIL SUPPORT

FLOOR DISPLAY UNITS



Please contact your account manager for details.

METALLIC COUNTER DISPLAY + MAGNETIC INSERTS



METALLIC COUNTER
DISPLAY WITHOUT
MAGNETIC INSERTS



CLASSIC SERIES
MAGNETIC INSERTS



CLASSIC SERIES
MAGNETIC INSERTS



MASTER SERIES
MAGNETIC INSERTS



GO SERIES WITH
CERAMIVAC™
MAGNETIC INSERTS

STANLEY
PRODUCT MAP

VACUUM BOTTLES



CLASSIC
XLarge Bottle
1.9 L/2 QT
Page 16



CLASSIC
Large Bottle
1.4 L/1.5 QT
Page 16



CLASSIC
1 Liter
1.0 L/1.1 QT



CLASSIC
Small Bottle
.75 L/25 OZ



CLASSIC
XSmall Bottle
.47 L/16 OZ



MASTER
Bottle
1.3 L/1.4 QT
Page 8



MASTER
Bottle
.75 L/25 OZ
Page 8



ADVENTURE
Bottle
1.0 L/1.1 QT



ADVENTURE
Bottle
.73L/25 OZ

MUGS



CLASSIC
Travel Mug
.47 L/16 OZ



CLASSIC
Travel Mug
.35 L/12 OZ



CLASSIC
Travel Mug
.47 L/16 OZ



CLASSIC
Travel Press
.47 L/16 OZ



CLASSIC
Camp Mug
.47 L/16 OZ



MASTER
Trigger-Action Mug
.35 L/12 OZ
Page 10



MASTER
Vacuum Mug
.53 L/18 OZ
Page 13



GO
Tumbler with CERAMIVAC™
.47 L/16 OZ



ADVENTURE
Switchback™ Vacuum Mug
.47 L/16 OZ



ADVENTURE
Switchback™ Vacuum Mug
.35 L/12 OZ



ADVENTURE
Vacuum Mug
.23 L/8 OZ

COLD DRINK



MASTER
Water Bottle
.65 L/22 OZ
Page 13



GO
Bottle with CERAMIVAC™
.7 L/24 OZ



GO
Bottle with CERAMIVAC™
.47 L/16 OZ

BEER + SPIRITS



CLASSIC
Growler
1.9 L/64 OZ



CLASSIC
Flask
.23 L/8 OZ



MASTER
Flask
.23 L/8 OZ
Page 14



ADVENTURE
Beer Stein
.7 L/24 OZ



ADVENTURE
Stacking Vacuum Pint
.47 L/16 OZ

FOOD JARS + STORAGE



CLASSIC
Vacuum Food Jar
.94 L/1.0 QT
Page 17



CLASSIC
Vacuum Food Jar
.7 L/24 OZ



MASTER
Vacuum Food Jar
.7 L/24 OZ
Page 9



MASTER
Vacuum Food Jar
.5 L/17 OZ
Page 9



ADVENTURE
Vacuum Food Jar
.7 L/24 OZ



ADVENTURE
Vacuum Food Jar
.53 L/18 OZ

COOK + BREW



ADVENTURE
Prep + Eat Fry Pan Set
.94 L/32 OZ



ADVENTURE
Prep + Cook Set
1.5 L/1.58 QT



ADVENTURE
Camp Cook Set
.7 L/24 OZ



ADVENTURE
Vacuum Coffee System
.5 L/17 OZ

COOLERS + JUGS




ADVENTURE
Cooler
15.1 L/16 QT



ADVENTURE
Cooler
6.6 L/7 QT


GIFT SETS



ADVENTURE
Happy Hour Shaker Set



ADVENTURE
SS Shot Glass Set



ADVENTURE
Steel Shots + Flask Gift Set

STANLEY
CUSTOM
PRINT
PROGRAM

All products are available for Stanley’s custom print program.

See page 18 or contact your account manager for further details.



SINCE 1913



**WE ARE STANLEY.
WE ARE ORIGINAL.
WE ARE USEFUL.**

**WE ALWAYS ANSWER.
WE'RE NOT A TREND.
WE DON'T DO FUSSY.**

**WE WILL NEVER
LET YOU DOWN.**

**TOGETHER,
WE ARE
UNBREAKABLE.**



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