

aladdin®

2019
Collection

Wherever
you are



Make a difference



Cool.
Easy going.
Sustainable.

Wherever
you are



Wherever you are.

Our products keep it fresh, anywhere. You take out what you put in as you commute, work and stay active.

We treasure the people and materials used to make them too, making them good for you and good for the planet.

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Hot

Wherever
you are





New colours
**Latte Leak-Lock™
Mug**

0.25L



The perfect mug to enjoy your home and office-made espresso based drinks that doesn't spill a drop.

Product Features:

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall construction
- Fits most coffee machines and locks in drinks' flavour and aroma for longer
- Dishwasher safe
- BPA free

- New 10-06632-006 10-06632-004
New 10-06632-013 10-06632-002
 10-06632-003 10-06632-001



Assorted pack on CDU tray

- 10-06632-005



Leak-Lock™
Don't spill a drop.



Easy-Grip Leak-Lock™ Mug

0.47L



Trendy Thermovac™ insulated mug, to enjoy your favourite drink wherever you go that doesn't spill a drop.

Product Features:

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall Thermovac™ vacuum insulation, 4h hot & 7h+* cold
- Dishwasher safe
- BPA free

10-02679-009 10-02679-008
10-02679-010 10-02679-007



New Leak-Lock™ lid Leak-Lock Thermovac™ Stainless Steel Mug

0.35L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go that perfectly blends function and style.

Product Features:

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+* cold
- Dishwasher safe
- BPA free

10-08542-001 10-08542-004
10-08542-002 10-08542-005
10-08542-003

New Leak-Lock™ lid Leak-Lock Thermovac™ Stainless Steel Mug

0.47L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go that perfectly blends function and style.

Product Features:

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+* cold
- Dishwasher safe
- BPA free

10-08543-001 10-08543-004
10-08543-002 10-08543-005
10-08543-003

Hydrate

Wherever
you are



aladdin.
Make a difference



Active Hydration Bottle Double Wall

0.5L



Double wall water bottle with a practical twist cap that won't get lost.

Product Features:

- Stay-on leakproof lid with practical finger loop
- Condensation-free double wall
- Hydraspout™ special smooth drinking spout
- Dishwasher safe
- BPA free

10-02686-023 10-02686-025
10-02686-024 10-02686-022



Active Hydration Bottle Stainless Steel Vacuum

0.6L



Lightweight Thermovac™ insulated water bottle with a single handed push button lid. Take cold water anywhere!

Product Features:

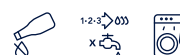
- One-hand push button leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 10h cold (35h with ice)*
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

10-02674-004 10-02674-006
10-02674-005 10-02674-003



Active Hydration Tracker Bottle

0.8L



Tracker water bottle with single handed push button lid to help monitor hydration during your day.

Product Features:

- One-hand push button leakproof lid
- Refill tracker
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

10-02671-004 10-02671-006
10-02671-005 10-02671-003



Fresco Twist & Go Bottle Stainless Steel Vacuum

0.6L



Iconic dual-fill bottle, cool stainless style anywhere.

Product Features:

- Two-way leakproof lid for easy ice filling and clean
- Stainless Steel double wall Thermovac™ vacuum insulation, 8h cold (16h with ice)*
- Smooth drinking spout
- Dishwasher safe
- BPA free

10-02863-005 10-02863-007
10-02863-006 10-02863-004



Fresco Twist & Go Bottle

0.7L



Iconic dual-fill sparkling bottle that stay leakproof even full of fizz.

Product Features:

- Carbonated beverage friendly
- Two-way leakproof lid for easy ice filling and clean
- Smooth drinking spout
- Dishwasher safe
- BPA free

10-01729-071 10-01729-070
10-01729-069 10-01729-068



Aveo Water Bottle

0.6L



Stylish and unique water bottle, with a large drink spout for easy drinking on the go.

Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01102-077 10-01102-080
10-01102-078 10-01102-083
10-01102-076 10-01102-085
10-01102-079 10-01102-084



Aveo Water Bottle

0.35L



Stylish and unique water bottle, with a friendly drink spout for easy drinking while on the go.

Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01101-089 10-01101-090
10-01101-088 10-01101-092
10-01101-086 10-01101-093
10-01101-087



Infuse Water Bottle

0.7L



Enjoy flavoured water anywhere you go.

Product Features:

- Removable Infusion basket
- Two way leakproof lid for easy ice filling and cleaning
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01785-051 10-01785-050
10-01785-049 10-01785-048



Enjoy Glass Water Bottle

0.5L



Durable and trendy glass water bottle, with a flip lid for drinking anywhere.

Product Features:

- Flip leakproof lid
- Highly durable glass
- Handy silicone finger loop
- Protective silicone sleeve
- Dishwasher safe
- BPA free

10-06374-006 10-06374-005
10-06374-007

aladdin®
sustain®
reuse | recycle | repeat



Make a
difference

Reuse

Wherever
you are



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Make a difference



New colour pack Recycled & Recyclable Cutlery Set



Award winning eCycle® knife, fork and spoon set that's good for you and good for the planet.

Product Features:

- Compact carry case
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- BPA free
- Learn more about eCycle® on page 38

Assorted pack on CDU tray
10-01374-040

Green pack on CDU tray
New 10-01374-039



Recycled & Recyclable Mug

0.35L



Award winning eCycle® leakproof mug. Good for you and good for the planet.

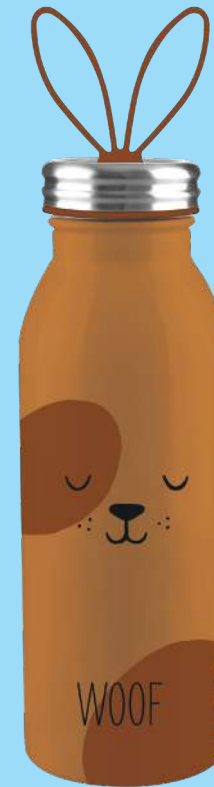
Product Features:

- Leak-Seal™ leakproof lid
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- Microwave safe
- BPA free
- Learn more about eCycle® on page 38

10-01925-022 10-01925-023
10-01925-024

Hydrate

Wherever
you are





New
Zoo Water Bottle
 Stainless Steel Vacuum Insulated
 0.43L



Original, cute and playful water bottle to take with you anywhere you go.

Product Features:

- Soft silicone fingerloop
- Leakproof
- Stainless Steel double wall Thermovac™ vacuum insulation, 7h cold
- Smooth drinking spout
- Wide mouth opening for easy fill and cleaning
- BPA free

10-08113-004 10-08124-007
 10-08113-003 10-08124-006



New
Zoo Flip & Sip Water Bottle
 0.43L



Cute and fun Flip & Sip water bottle to keep kids happy and hydrated.

Product Features:

- Flip & Sip straw lid
- Easy-carry finger loop
- Wide mouth opening for easy fill and cleaning
- Made with Tritan™; durable, stain and smell resistant material
- BPA free

10-08541-001 10-08541-003
 10-08541-002



Fresh
Wherever
you are





Enjoy Food Jar Stainless Steel Vacuum

0.4L



Stylish Thermovac™ insulated leakproof food jar, great for keeping food hot or cold for up to 5.5 hours.

Product Features:

- Leakproof
- Stainless Steel double wall Thermovac™ vacuum insulation, 5.5h hot or cold*
- Chic silicone strap
- BPA free

○ 10-06638-002 ● 10-06638-001



Bento Lunch Box

0.6L



Award winning Japanese inspired lunch box that keeps food hot or cold for up to 5 hours.

Product Features:

- 5h hot or cold*
- Double wall insulation
- Leakproof lid
- Microwave safe
- BPA free

● 10-01134-054 ● 10-01134-052



Easy-Keep Lid Lunch Box

1.2L



Bright and fun lunch box for your favourite recipe on the go, with detachable and easy to clean lid.

Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

● 10-02120-009 ● 10-02120-011



Easy-Keep Lid Lunch Box

0.7L



Bright and fun lunch box for your favourite sandwich or snack on the go, with detachable and easy to clean lid.

Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

● 10-02086-009 ● 10-02086-011

Displays to fit any retailer

An appealing and well designed retail display will attract the attention of consumers and drive sales.

Key benefits:

- Drives category sales
- Improves purchasing experience
- Helps feature and demonstrate products
- Supports purchase decisions
- Bespoke solutions available on request

Features:

- Many options available to fit in-store; self-standing and shelf cover for existing merchandiser
- Easy assembly and easy care
- Separate Aladdin Logo and many POS assets available upon request
- Bespoke POS available upon request

Please contact your account manager for further details.



Authorized
Retailer Sticker



Shelf Cover
Kit



POS
Product Cards

Aladdin Cut-out POS



Zoo Water Bottle
Stainless Steel Vacuum



Latte Leak-Lock™
Mug



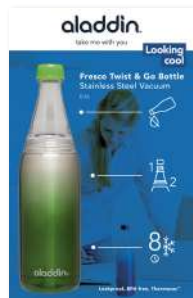
Aveo Water Bottle
City Series - Amsterdam



Aveo Water Bottle
City Series - Paris



Aveo Water Bottle
City Series - London



Fresco Twist & Go Bottle
Stainless Steel Vacuum



Active Hydration Bottle
Stainless Steel Vacuum



Easy-Grip Leak-Lock™
Mug



Aladdin model 182 Retail Display



Aladdin model 181 Counter Display
Inserts available separately

Planogram examples



All-year around



Spring & summer














Back to school
/ Gifting

Hydration

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Hot

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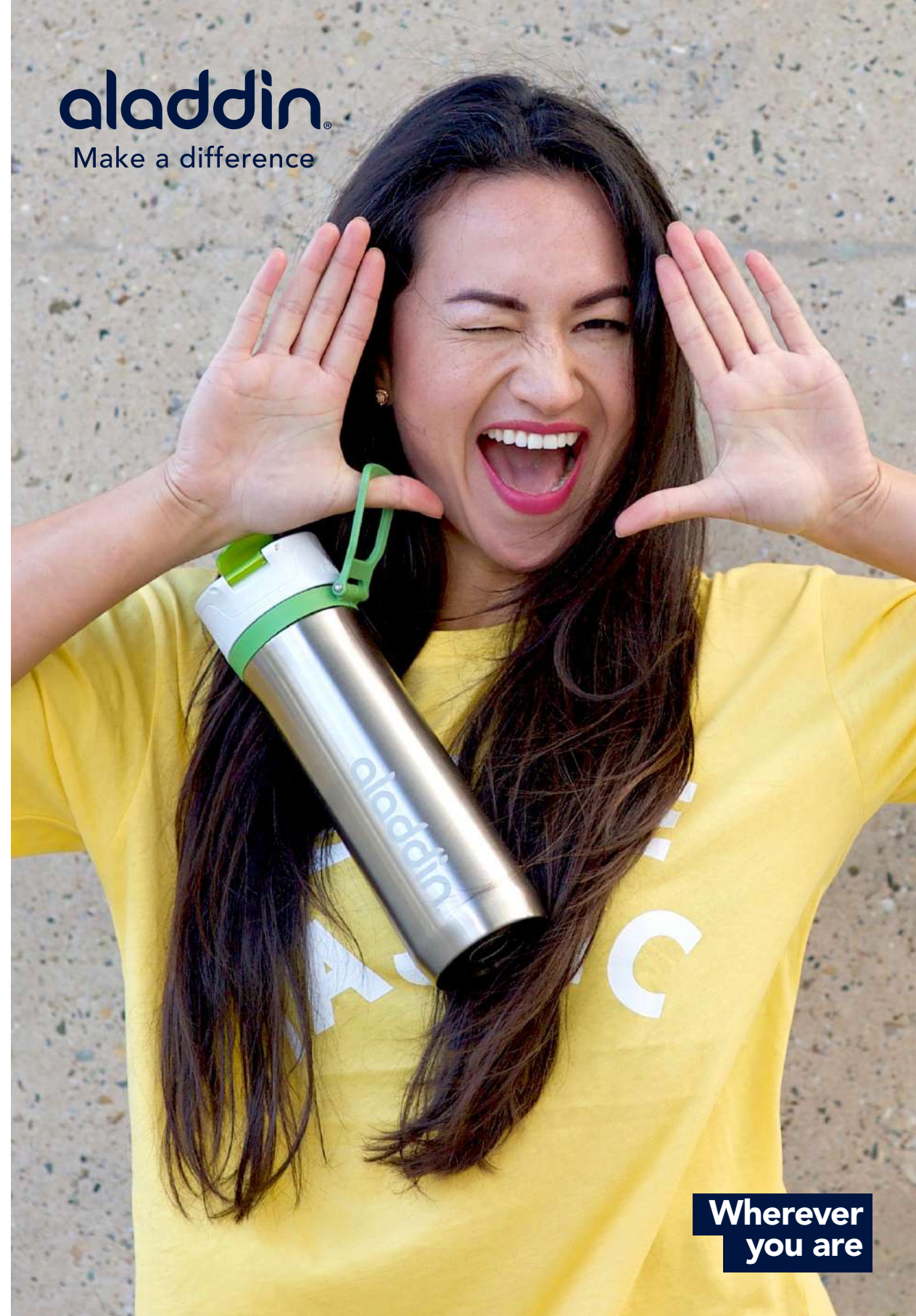
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Blue	Red	White	Grey	Nature Earth	Marina	Tomato	

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Make a difference

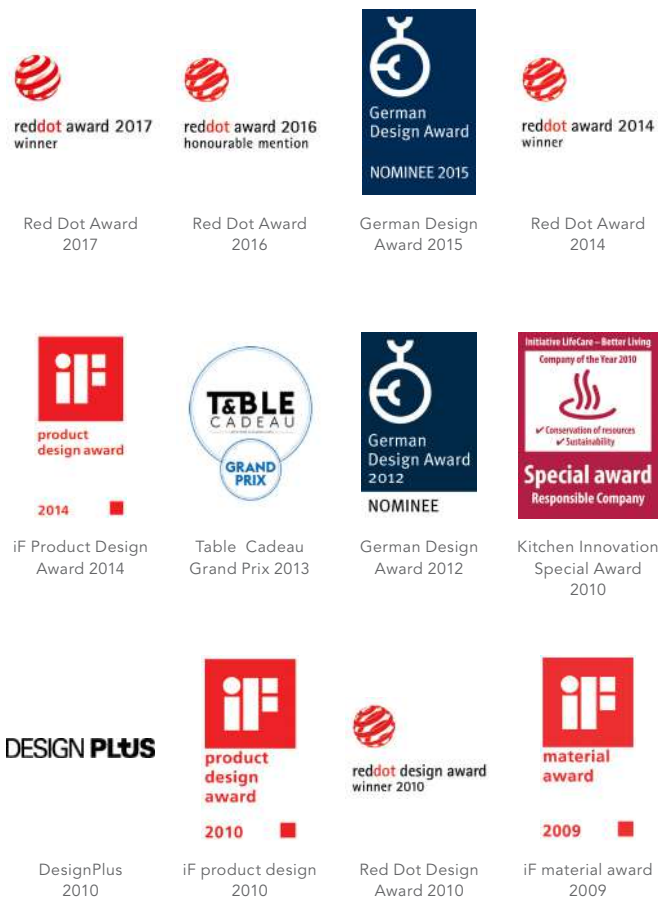


**Wherever
you are**

Awards

Great design ensures our products function as good as they look.

Since 1913, Aladdin has been consistently recognised with leading design awards due to the quality of our design innovation, the materials used and the way our products are made. These honour our passion for creating great reusable products to help customers enjoy food and beverages anywhere, while protecting the planet.



Custom print programme

With the Aladdin Custom print programme you can promote your brand with a trendy, durable and sustainable product that enables people enjoying their favourite food and drinks anywhere. We partner with great companies to reduce single-use containers and help make the world a better and cleaner place.

By printing your message or logo on an Aladdin product you have the perfect platform to promote your business and give a gift that anyone will love all year round.

Connect with the Aladdin Custom Print Team for more details at:
custom-print@pmi-worldwide.com



Icons

Aladdin product packaging uses icons to identify key product features.



*Our criteria for hot and cold testing is based on FDA standards and the thermal performance test procedure is done by measuring the time that takes for the content's temperature change from 95°C to 60°C for hot and from 1.67°C to 10°C for cold, while the outside temperature is held at 23°C.

What is eCycle?

eCycle® was born from passionate Aladdin employees looking for a way to make a difference. Their dedication to living sustainably was infectious, and today we not only produce products made from recycled materials, we incorporate green practices wherever and whenever possible. eCycle® is good stuff. It is Aladdin's proprietary material made of 100% recycled plastics that is also recyclable where ♻️ plastic is collected.

All products made with eCycle® are BPA-FREE on food contact surfaces.
Learn more here: corpresponsibility.pmi-worldwide.com

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