

# aladdin®

Wherever  
you are



**2018**  
Collection



**Cool.  
Easy going.  
Sustainable.**

**Wherever  
you are**

Good for you,  
good for the  
planet.





# Wherever you are.

Our products keep it fresh, anywhere. You take out what you put in as you commute, work and stay active.

We treasure the people and materials used to make them too, making them good for you and good for the planet.

- 6 Hydration
- 18 Hot
- 24 Food
- 30 Merchandising
- 32 Product list
- 35 Awards
- 36 Custom print programme
- 37 Icon list
- 38 Authorized Aladdin distributors





**Drink natural.**  
Our range to keep you cool wherever you end up.



**New**  
**Active Hydration Bottle Double Wall**

0.5L



Double wall water bottle with a practical twist cap that won't get lost.

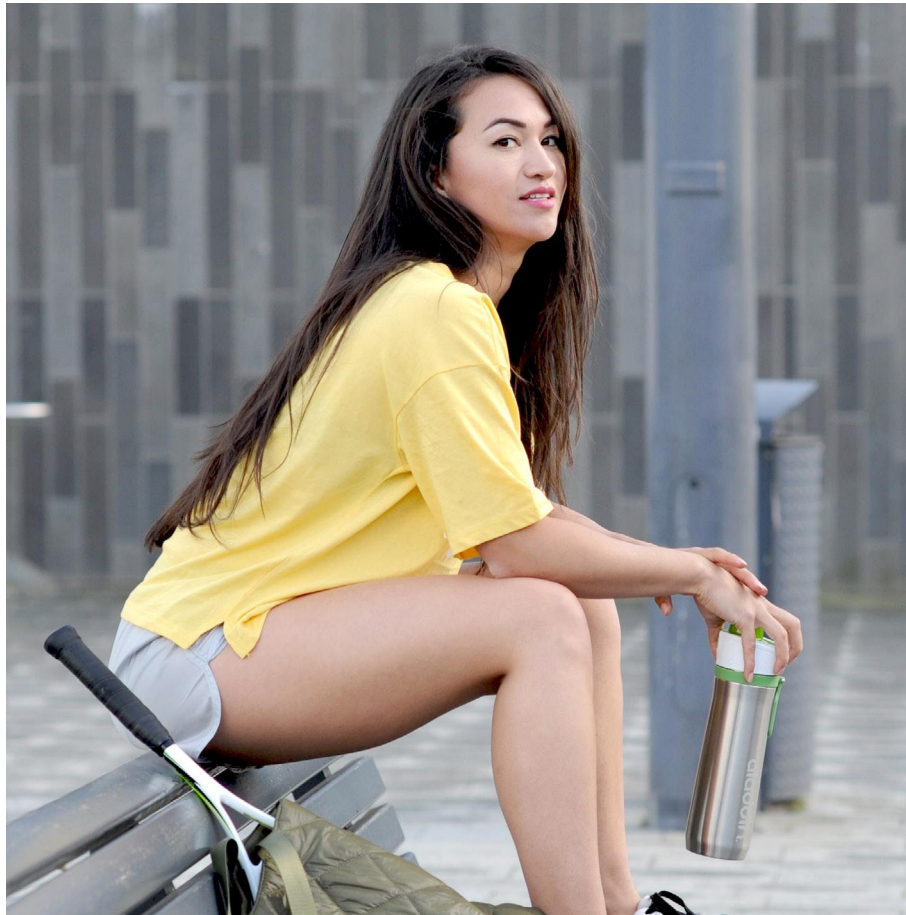
**Product Features:**

- Stay-on leakproof lid with practical finger loop
- Condensation-free double wall
- Hydraspout™ special smooth drinking spout
- Dishwasher safe
- BPA free

10-02686-023 10-02686-025  
10-02686-024 10-02686-022







**Perfect chill**

10

**Thermavac™**

Leakproof

Dishwasher safe



## Active Hydration Bottle Stainless Steel Vacuum

0.6L



Lightweight Thermavac™ insulated water bottle with a single handed push button lid. Take cold water anywhere!

### Product Features:

- One-hand push button leakproof lid
- Stainless Steel double wall Thermavac™ vacuum insulation, 10h cold (35h with ice)\*
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

● 10-02674-004 ● 10-02674-006  
● 10-02674-005 ● 10-02674-003



## Active Hydration Tracker Bottle

0.8L



Tracker water bottle with single handed push button lid to help monitor hydration during your day.

### Product Features:

- One-hand push button leakproof lid
- Refill tracker
- Smooth drinking Hydraspout™
- Convenient finger loop
- Dishwasher safe
- BPA free

● 10-02671-004 ● 10-02671-006  
● 10-02671-005 ● 10-02671-003



## Fresco Twist & Go Bottle Stainless Steel Vacuum

0.6L



Iconic dual-fill bottle, cool stainless style anywhere.

### Product Features:

- Two-way leakproof lid for easy ice filling and clean
- Stainless Steel double wall Thermovac™ vacuum insulation, 8h cold (16h with ice)\*
- Smooth drinking spout
- Dishwasher safe
- BPA free

10-02863-005 10-02863-007  
10-02863-006 10-02863-004



## Fresco Twist & Go Bottle

0.7L



Iconic dual-fill sparkling bottle that stay leakproof even full of fizz.

### Product Features:

- Carbonated beverage friendly
- Two-way leakproof lid for easy ice filling and clean
- Smooth drinking spout
- Dishwasher safe
- BPA free

10-01729-071 10-01729-070  
10-01729-069 10-01729-068





## Aveo Water Bottle

0.6L



Stylish and unique water bottle, with a large drink spout for easy drinking on the go.

### Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01102-077 10-01102-076  
10-01102-078 10-01102-079  
10-01102-080



New

## Aveo Water Bottle City Series

0.6L



A collectible water bottle featuring favourite cities, with a large drink spout for easy drinking on the go.

### Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01102-083 10-01102-084  
10-01102-085

Collect  
cities



Amsterdam



Paris



London



New

## Aveo Water Bottle My First Aveo

0.35L



First kids' water bottle; fun yet leakproof with an easy drinking spout.

### Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01101-092 10-01101-093

## Aveo Water Bottle

0.35L



Stylish and unique water bottle, with a friendly drink spout for easy drinking while on the go.

### Product Features:

- Leakproof
- Wide opening for easy fill
- Smooth drinking spout
- Stain and smell resistant
- Dishwasher safe
- BPA free

10-01101-089 10-01101-087  
10-01101-088 10-01101-090  
10-01101-086



## Infuse Water Bottle

0.7L



Enjoy flavoured water anywhere you go.

### Product Features:

- Removable Infusion basket
- Two way leakproof lid for easy ice filling and cleaning
- Stain and smell resistant
- Dishwasher safe
- BPA free



- 10-01785-051   ● 10-01785-050  
● 10-01785-049   ● 10-01785-048

## New colours Enjoy Glass Water Bottle

0.5L



Durable and trendy glass water bottle, with a flip lid for drinking anywhere.

### Product Features:

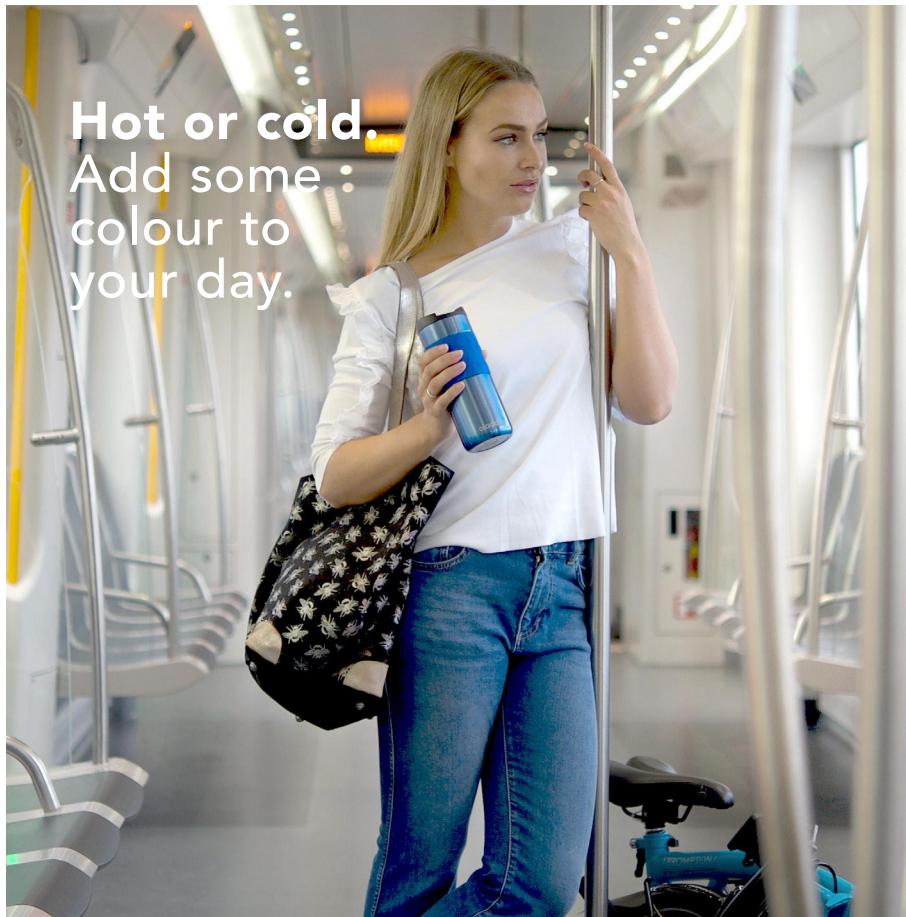
- Flip leakproof lid
- Highly durable glass
- Handy silicone finger loop
- Protective silicone sleeve
- Dishwasher safe
- BPA free



- 10-06374-006   ○ 10-06374-005  
● 10-06374-007







New  
**Easy-Grip Leak-Lock™ Mug**

0.47L



Trendy Thermavac™ insulated mug, to enjoy your favourite drink wherever you go that doesn't spill a drop.

**Product Features:**

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall Thermavac™ vacuum insulation, 4h hot & 7h+\* cold
- Dishwasher safe
- BPA free

10-02679-009 10-02679-008  
10-02679-010 10-02679-007





**Keep it hot**

Double wall

Dishwasher safe

**Leak-Lock™**



New  
**Latte Leak-Lock™ Mug**  
0.25L



The perfect mug to enjoy your home and office-made espresso based drinks that doesn't spill a drop.

**Product Features:**

- Leak-Lock™ technology; leakproof flip lid with locking slider
- Stainless Steel double wall construction
- Fits most coffee machines and locks in drinks' flavour and aroma for longer
- Dishwasher safe
- BPA free

Assorted pack on CDU tray

10-06632-003 10-06632-004 10-06632-005

10-06632-003 10-06632-004 10-06632-005

Hot



## New colours Stainless Steel Vacuum Mug

0.35L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go.

### Product Features:

- Leak-Seal™ leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+\* cold
- Dishwasher safe
- BPA free

10-01923-016 10-01923-015  
10-01923-014 10-01923-006  
10-01923-021

## New colours Stainless Steel Vacuum Mug

0.47L



Elegant Thermovac™ insulated mug for hot or cold drinks on the go.

### Product Features:

- Leak-Seal™ leakproof lid
- Stainless Steel double wall Thermovac™ vacuum insulation, 3h hot & 20h+\* cold
- Dishwasher safe
- BPA free

10-01919-021 10-01919-048  
10-01919-022 10-01919-032  
10-01919-027

Hot

## Recycled & Recyclable Mug

0.35L



Award winning eCycle® leakproof mug. Good for you and good for the planet.

### Product Features:

- Leak-Seal™ leakproof lid
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- Microwave safe
- BPA free
- Learn more about eCycle® on page 37



10-01925-014 10-01925-016  
10-01925-015

## Custom Tea Infuser

0.35L



On-the-go tea infuser designed to take your blend anywhere.

### Product Features:

- Built-in drop-down infusion basket
- Double wall insulation
- Leak-resistant flip lid
- Stain and smell resistant
- Dishwasher safe
- BPA free



10-01957-022 10-01957-024  
10-01957-023





**Eat healthy.**  
Enjoy office food with some flair.

New

### Enjoy Food Jar Stainless Steel Vacuum

0.4L



Stylish Thermovac™ insulated leakproof food jar, great for keeping food hot or cold for up to 5.5 hours.

#### Product Features:

- Leakproof
- Stainless Steel double wall Thermovac™ vacuum insulation, 5.5h hot or cold\*
- Chic silicone strap
- BPA free



**Keep it fresh**



○ 10-06638-002    ● 10-06638-001

Perfect  
lunch



## Bento Lunch Box

0.6L



Award winning Japanese inspired lunch box that keeps food hot or cold for up to 5 hours.

### Product Features:

- 5h hot or cold\*
- Double wall insulation
- Leakproof lid
- Microwave safe
- BPA free



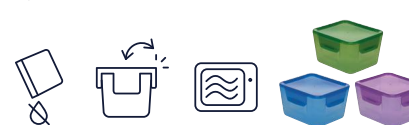
10-01134-054 10-01134-038  
10-01134-052

Food



## Easy-Keep Lid Lunch Box

1.2L



Bright and fun lunch box for your favourite recipe on the go, with detachable and easy to clean lid.

### Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

10-02120-009 10-02120-010  
10-02120-011

## Easy-Keep Lid Lunch Box

0.7L



Bright and fun lunch box for your favourite sandwich or snack on the go, with detachable and easy to clean lid.

### Product Features:

- Leakproof
- Snap hinge detachable flip lid
- Dishwasher safe
- Microwave safe
- BPA free

10-02086-009 10-02086-010  
10-02086-011



## Classic Mason Salad Jar

1L



Iconic mason jar with built-in dressing container, ideal for keeping salads crisp wherever you are.

### Product Features:

- Leakproof lid with detachable dressing container
- Lightweight and durable
- Stain and smell resistant
- Dishwasher safe
- BPA free



10-01828-003 10-01828-005  
10-01828-004 10-01828-002

## Recycled & Recyclable Cutlery Set



Award winning eCycle® knife, fork and spoon set that's good for you and good for the planet.

### Product Features:

- Compact carry case
- Made with eCycle®, 100% recycled and recyclable food-safe material
- Dishwasher safe
- BPA free
- Learn more about eCycle® on page 37



Assorted pack on CDU tray  
10-01374-025



# Displays to fit any retailer

An appealing and well designed retail display will attract the attention of consumers and drive sales.

## Key benefits:

- Drives category sales
- Improves purchasing experience
- Helps feature and demonstrate products
- Supports purchase decisions
- Bespoke solutions available on request

## Features:

- Many options available to fit in-store; self-standing and shelf cover for existing merchandiser.
- Easy assembly and easy care
- Separate Aladdin Logo and many POS assets available upon request
- Bespoke POS available upon request

Please contact us for further details.



Authorized  
Retailer Sticker



Shelf Cover  
Kit



POS  
Product Cards

## Aladdin Cut-out POS



Fresco Twist & Go Bottle  
Stainless Steel Vacuum



Active Hydration Bottle  
Stainless Steel Vacuum



Easy-Grip Leak-Lock™  
Mug



Aladdin model 182 Retail Display



Aladdin model 181 Counter Display



All-year around



Spring & summer



Back to school  
/ Gifting



## Hydration

Active Hydration  
Bottle Double Wall  
0.5L



10-02686-023 10-02686-025  
10-02686-024 10-02686-022

page 7

Active Hydration  
Bottle SS Vacuum  
0.6L



10-02674-004 10-02674-006  
10-02674-005 10-02674-003

page 9

Active Hydration  
Tracker Bottle  
0.8L



10-02671-004 10-02671-006  
10-02671-005 10-02671-003

page 9

Fresco Twist & Go  
Bottle SS Vacuum  
0.6L



10-02863-005 10-02863-007  
10-02863-006 10-02863-004

page 11

Fresco Twist & Go  
Bottle  
0.7L



10-01729-071 10-01729-070  
10-01729-069 10-01729-068

page 11

Aveo Water Bottle  
City Series  
0.6L



10-01102-083 10-01102-084  
10-01102-085

page 12

Aveo  
Water Bottle  
0.6L



10-01102-077 10-01102-079  
10-01102-078 10-01102-080  
10-01102-076

page 12

Aveo Water Bottle  
My First Aveo  
0.35L



10-01101-092 10-01101-093

page 15

Aveo  
Water Bottle  
0.35L



10-01101-089 10-01101-087  
10-01101-088 10-01101-090  
10-01101-086

page 15

Infuse  
Water Bottle  
0.7L



10-01785-051 10-01785-050  
10-01785-049 10-01785-048

page 16

Enjoy Glass  
Water Bottle  
0.5L



10-06374-006 10-06374-005  
10-06374-007

page 16

## Hot

Easy-Grip Leak-Lock™  
Mug  
0.47L



10-02679-009 10-02679-008  
10-02679-010 10-02679-007

page 19

Latte Leak-Lock™  
Mug  
0.25L



10-06632-003 10-06632-002  
10-06632-004 10-06632-001

page 21

Latte Leak-Lock™  
Tray Assorted 12-pack  
3 of each colour



w 350 h 32 d 265 10-06632-005

page 21

Stainless Steel  
Vacuum Mug  
0.35L



10-01923-016 10-01923-006  
10-01923-014 10-01923-021  
10-01923-015

page 22

Stainless Steel  
Vacuum Mug  
0.47L



10-01919-021 10-01919-048  
10-01919-022 10-01919-032  
10-01919-027

page 22

Recycled &  
Recyclable Mug  
0.35L



10-01925-014 10-01925-016  
10-01925-015

page 23

Custom  
Tea Infuser  
0.35L



10-01957-022 10-01957-024  
10-01957-023

page 23

## Food

Enjoy Food Jar  
Stainless Steel Vacuum  
0.4L



10-06638-002 10-06638-001

page 25

Bento  
Lunch Box  
0.6L



10-01134-054 10-01134-038  
10-01134-052

page 26

Easy-Keep Lid  
Lunch Box  
1.2L



10-02120-009 10-02120-010  
10-02120-011

page 27




## Product list

Easy-Keep Lid Lunch Box 0.7L   10-02086-009  10-02086-010  10-02086-011 page 27

Classic Mason Salad Jar 1L   10-01828-003  10-01828-005  10-01828-004  10-01828-002 page 28

Recycled & Recyclable Cutlery Set  Assorted     10-01374-025 page 28

### Colour index

 Green  Purple  Matt Black  Pink  Brushed SS  Fern  Berry  
 Blue  Red  White  Grey  Nature Earth  Marina  Tomato

## Merchandising

Authorised Retailer Sticker  w 125 h 62 10-03064-001 page 30

Shelf Cover Kit  w 500 h 30 d 280 10-02820-001 page 30

Aladdin Cut-out POS  w 220 h 350  
Fresco Twist & Go SS 10-06784-001  
Active Hydration Bottle SS 10-06784-002  
Easy-Grip Leak-Lock™ Mug 10-06784-003 page 30

Aladdin Model 181 Counter Display  w 220 h 375 d 200 10-06782-001 page 31

Aladdin POS for Model 181 Counter Display  w 220 h 375 d 200 10-06785-001 page 31

Aladdin Model 182 Retail Display  w 600 h 1700 d 430 10-06783-001 page 31

## Winning designs

## Awards

Great design ensures our products function as good as they look.

Since 1913, Aladdin has been consistently recognised with leading design awards due to the quality of our design innovation, the materials used and the way our products are made. These honour our passion for creating great reusable products to help customers enjoy food and beverages anywhere, while protecting the planet.



reddot award 2017  
winner

Red Dot Award  
2017



reddot award 2016  
honourable mention

Red Dot Award  
2016



German Design  
Award 2015  
NOMINEE 2015



reddot award 2014  
winner

Red Dot Award  
2014



product  
design award

2014

iF Product Design  
Award 2014



Table Cadeau  
Grand Prix 2013



NOMINEE

German Design  
Award 2012



Kitchen Innovation  
Special Award  
2010

DESIGN PLUS



product  
design award

2010

DesignPlus  
2010



reddot design award  
winner 2010

Red Dot Design  
Award 2010



material  
award

2009

iF material award  
2009



## Custom print programme

With the Aladdin Custom print programme you can promote your brand with a trendy, durable and sustainable product that enables people enjoying their favourite food and drinks anywhere. We partner with great companies to reduce single-use containers and help make the world a better and cleaner place.

By printing your message or logo on an Aladdin product you have the perfect platform to promote your business and give a gift that anyone will love all year round.

Connect with the Aladdin Custom Print Team for more details at:  
[custom-print@pmi-worldwide.com](mailto:custom-print@pmi-worldwide.com)



## Icons

Aladdin product packaging uses icons to identify key product features.

	<b>BPA FREE</b>			
Leakproof	BPA free	Dishwasher safe	Leak-Lock™ Lid	Two way lid
Carbonated friendly	Leakproof carbonated	Borosilicate glass	Infuse filter	Infusion basket
Leakproof flip	Good for planet	eCycle®	Double wall	Infusion basket
Leak resistant flip lid	Easy to keep lid	Microwave	Insulation	Detachable dressing container
Vacuum insulated	Vacuum insulated	Leakproof	One-hand push button lid	One-hand push button lid
Easy to keep lid	Tracker dial	Leakproof twist lid	Easy to fill spout	Hot 3h & cold 20h
			<p>*Our criteria for hot and cold testing is based on FDA standards and the thermal performance test procedure is done by measuring the time that takes for the content's temperature change from 95°C to 60°C for hot and from 1.67°C to 10°C for cold, while the outside temperature is held at 23°C.</p>	
Hot and cold 9h	Keeps hot 10h	Keeps cold 10h		

### What is eCycle?

eCycle® was born from passionate Aladdin employees looking for a way to make a difference. Their dedication to living sustainably was infectious, and today we not only produce products made from recycled materials, we incorporate green practices wherever and whenever possible. eCycle® is good stuff. It is Aladdin's proprietary material made of 100% recycled plastics that is also recyclable where ♻ plastic is collected.

All products made with eCycle® are BPA-FREE on food contact surfaces.  
Learn more here: [corresponsibility.pmi-worldwide.com](https://corresponsibility.pmi-worldwide.com)

## Authorized Aladdin distributors

### BELGIUM

**TTP Concepts**  
Schrijnwerkersweg 15  
Den Helder, 1786 PC  
The Netherlands  
+31 (0)651 217 117  
[www.ttpconcepts.nl](http://www.ttpconcepts.nl)

### CZECH REPUBLIC

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### CROATIA SLOVENIA

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+38 (0)615 197 704  
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### DENMARK

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### ESTONIA

**Arkolat**  
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LV-1004, Latvia  
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### GERMANY & AUSTRIA

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Solingen, Germany  
+49 (0)212 380 8420  
[www.zielonka-shop.com](http://www.zielonka-shop.com)

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163 Parker Drive Leicester  
LE4 0JP, United Kingdom  
+44 (0) 116 234 4600  
[www.burton-mccall.co.uk](http://www.burton-mccall.co.uk)

### GREECE

**C. Sarafidis Group**  
AG Anastasias & Laerton, Pylaia  
Thessaloniki 57001, Greece  
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[www.arkolat.lv](http://www.arkolat.lv)

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### MIDDLE EAST & AFRICA

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[www.cjagencies.nl](http://www.cjagencies.nl)

### NETHERLANDS [HOUSEWARES]

**TTP Concepts**  
Schrijnwerkersweg 15  
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+31 (0)651 217 117  
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### POLAND

**FreeForm**  
ul. Kobialka 60  
03-044 Warszawa, Poland  
+48 (0)22 519 93 80  
[www.freeform.com.pl](http://www.freeform.com.pl)

### PORTUGAL

**Lunchpot, LDA**  
Rua. Augusto Pina 19B  
Lisboa, 1500-065, Portugal  
+351 (0)926 260 002  
[www.smartlunch.pt](http://www.smartlunch.pt)

### ROMANIA

**SC Kitchen Shop SRL**  
Bld. Lacul Tei, nr. 1-3,  
cladirea ISPE, etaj 5,  
cod postal 020371,  
Sector 2, Bucuresti, Romania  
+21 (0)332 66 16  
[www.pentrugatit.ro](http://www.pentrugatit.ro)

### RUSSIA

**Omega Tool**  
VVC. Bldg 323 Moscow 129223  
Russian Federation  
+7 (0)910 412 59 99  
[www.omegatool.ru](http://www.omegatool.ru)

### SOUTH AFRICA

**Eiger Equipment**  
11 Marinus RD Milnerton  
Cape Town 7441  
South Africa  
+27 (0)215 550 363  
[www.eigerequipment.co.za](http://www.eigerequipment.co.za)

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+34 (0)932 090 089  
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### SWITZERLAND

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8712 Staefa, Switzerland  
+41 (0)44 928 2500  
[www.maisontruffe.ch](http://www.maisontruffe.ch)

### TURKEY

**Kutupayisi**  
Selim Ayaydin Cad.  
Hasan Tanik. Is Merkezi No:2  
Kat:3 Bahçelievler Istanbul  
Türkiye  
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[www.kutupayisi.com](http://www.kutupayisi.com)

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**Svit Techniky LTD**  
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Darvina, Kiev, 01001 UA  
+38 044 501 63 77  
[www.campingtrade.com.ua](http://www.campingtrade.com.ua)

### UNITED ARAB EMIRATES

**Ramrod Outdoor**  
707, 7<sup>th</sup> floor, Sobha Ivory 1 building  
Al Amal Street, Business Bay  
+971 4 432 6256  
[www.ramrodoutdoor.com](http://www.ramrodoutdoor.com)

For other countries please contact us:  
[info@aladdin-pmi.com](mailto:info@aladdin-pmi.com)







# aladdin®

A BRAND OF PMI

f i t AladdinEurope

[www.europe.aladdin-pmi.com](http://www.europe.aladdin-pmi.com)

**Pacific Market International**

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1017 HL - The Netherlands

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South America +55 (21) 3278-9700

Asia +86 21 50366 350

[www.pmi-worldwide.com](http://www.pmi-worldwide.com)