

Spring  
Summer  
2023  
EMEA

**STANLEY®**





Spring  
Summer  
2023  
EMEA

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# BUILT FOR LIFE™

Way back in 1913, William Stanley, Jr. invented the world's first all-steel, vacuum-insulated bottle. Workdays and getaways, near and far, would never be the same.

His legacy continues today in everything we engineer. Water bottles with flip-up straws. Travel mugs that fit neatly into car cupholders. Food jars with integrated sporks. Even high-performance cook sets.

With William Stanley, Jr.'s spirit of innovation and quality driving us, we look forward to taking you to exciting, new places. Season after season.





**Classic**  
SERIES



# THE ICEFLOW™ FLIP STRAW TUMBLER

Pack lighter, go further, hydrate longer. The IceFlow™ Flip Straw Tumbler allows you to keep your head up during any activity, whether you're going to the pitch, the park, the beach or the office. Leakproof and easily packable, the Stanley IceFlow™ series is the perfect choice for all. Stay healthy, stay hydrated.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

NATURALLY  
BPA FREE

DISHWASHER  
SAFE

**BUILT FOR LIFE** LIFETIME WARRANTY

Classic  
SERIES

## THE ICEFLOW™ FLIP STRAW TUMBLER

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leak-proof flip straw
- Easy-to-carry handle
- Car-cup compatible
- Dishwasher safe

30 OZ / 0.89 L

12 HRS COLD | 48 HRS ICED

ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
GUAVA	10-09993-195
IRIS	10-09993-198
CHARCOAL	10-09993-194





ROSE QUARTZ



CITRON



GUAVA



IRIS



CHARCOAL



Go  
SERIES



# THE FLIP STRAW WATER BOTTLE

Stay hydrated wherever the day takes you. Our new collection—available in multiple colors—is up to the task. The built-in straw flips up for sipping on-the-go while Stanley’s legendary vacuum insulation keeps water ice-cold for hours and hours. We even added a rotating handle for easy carrying.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

NATURALLY  
BPA FREE

DISHWASHER  
SAFE

**BUILT FOR LIFE** LIFETIME WARRANTY

Go  
SERIES



## THE ICEFLOW™ FLIP STRAW WATER BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof flip straw
- ▶ Easy-to-carry handle
- ▶ Dishwasher safe

.65 L / 22 OZ

12 HRS COLD | 02 DAYS ICED

POLAR	10-09697-007
CHARCOAL	10-09697-008
LAGOON	10-09697-009
SAFFRON	10-09697-010







# THE QUICK-FLIP WATER BOTTLES

The Stanley Quick-Flip Water Bottle is now available in the bigger 1.06 L size. Designed with a push button to flip-open the leakproof lid, the larger mouth opening gives you the flow speed that you need. Thanks to the steel latch that holds the top extra tight, it can be safely packed in any bag without a worry. Manufactured using 18/8 stainless steel, this bottle can take a beating and is BPA-free - so your drink stays safe to consume.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME WARRANTY

## THE QUICK-FLIP WATER BOTTLE

- ▶ Double-wall vacuum insulation, 18/8 stainless steel
- ▶ Quick-flip, push-button lid for easy drinking access
- ▶ Packable, leakproof locking lid
- ▶ Two-stage lid for easy cleaning and adding ice
- ▶ Dishwasher safe

1.06 L / 36 OZ

10 HRS HOT | 18 HRS COLD | 2.5 DAYS ICED

POLAR	10-09150-062
CHARCOAL	10-09150-063
LAGOON	10-09150-065
SAFFRON	10-09150-064
CITRON	10-09150-066
SHALE	10-09150-067
ABYSS	10-09150-068







## THE QUICK-FLIP WATER BOTTLE



- Double-wall vacuum insulation, 18/8 stainless steel
- Quick-flip, push-button lid for easy drinking access
- Packable, leakproof locking lid
- Two-stage lid for easy cleaning and adding ice
- Car-cup compatible
- Dishwasher safe

0.47 L / 16 OZ

**05** HRS HOT | **07** HRS COLD | **30** HRS ICED

POLAR	10-09148-024
CHARCOAL	10-09148-025
LAGOON	10-09148-026
SAFFRON	10-09148-027
CITRON	10-09148-071
SHALE	10-09148-072
ABYSS	10-09148-073



0.7 L / 24 OZ

**08** HRS HOT | **12** HRS COLD | **40** HRS ICED

POLAR	10-09149-029
CHARCOAL	10-09149-030
LAGOON	10-09149-031
SAFFRON	10-09149-032
CITRON	10-09149-092
SHALE	10-09149-093
ABYSS	10-09149-094







**LAGOON**



**SAFFRON**



**CHARCOAL**



**ABYSS**



**SHALE**



**CITRON**



**POLAR**





# INTRODUCING A NEW COOLER COLOR: STANLEY GREEN

Going camping? Or hosting an outdoor party? What about packing light for a romantic day-for-two at the park? Look no further than Stanley's Easy-Carry Coolers and choose the one that is right for your needs from our wide selection of hard coolers – now available in the new color Stanley Green.

With cookware, barware, coffee gear, mugs and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT  
END IN "Y"



TAILGATING

## THE EASY-CARRY OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Sturdy latches + hinges
- Fold-down handle
- Adjustable tie downs hold dry-goods and extra cargo
- Leak-proof

6.6 L / 7 QT | 16 HRS COLD

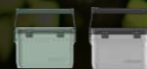
STANLEY GREEN POLAR 10-01622-147  
10-01622-086



HOLDS  
9  
CANS

15.1 L / 16 QT | 36 HRS COLD

STANLEY GREEN POLAR 10-01623-197  
10-01623-123



HOLDS  
21  
CANS

## THE COLD-FOR-DAYS OUTDOOR COOLER

- Foamed lid with leak-resistant gasket
- Recessed top lid for extra table space
- Sturdy latches + hinges
- Side Handles for stable carry
- Leak-proof

28.3 L / 30 QT | 04 DAYS COLD

STANLEY GREEN POLAR 10-01936-062  
10-01936-039



HOLDS  
40  
CANS







# INTRODUCING A NEW COLOR: CHARCOAL

Inspired by your Indian summer BBQ's, Stanley introduces a new sizzling shade to stay hot this fall: Charcoal. Discover our Legendary Classics wrapped in this new dusky colorway to fuel your outdoor adventures.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

 NATURALLY  
BPA FREE

 DISHWASHER  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

*Introducing*  
**CHARCOAL**



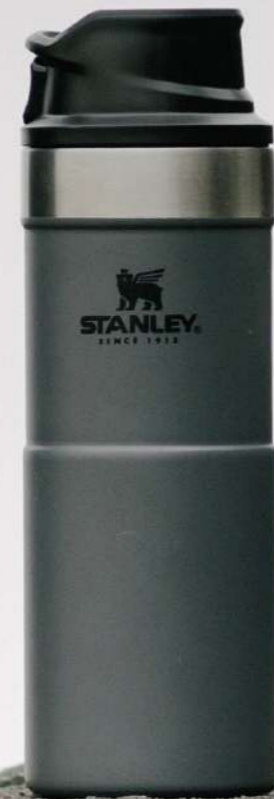




**THE LEGENDARY CLASSIC BOTTLE**



**1.0 L / 1.1 QT**  
**24 HRS HOT** | **24 HRS COLD** | **06 DAYS ICED**  
CHARCOAL 10-08266-059



**THE LEGENDARY CLASSIC BOTTLE**



**0.75 L / 25 OZ**  
**20 HRS HOT** | **20 HRS COLD** | **04 DAYS ICED**  
CHARCOAL 10-01612-061



**THE TRIGGER-ACTION TRAVEL MUG**



**0.35 L / 12 OZ**  
**05 HRS HOT** | **06 HRS COLD** | **26 HRS ICED**  
CHARCOAL 10-09848-052



**THE STACKING BEER PINT**



**0.47 L / 16 OZ**  
**45 MIN HOT** | **04 HRS COLD** | **15 HRS ICED**  
CHARCOAL 10-02282-250



**THE LEGENDARY FOOD JAR + SPORK**



**0.4 L / 14 OZ**  
**07 HRS HOT** | **07 HRS COLD**  
CHARCOAL 10-09382-082



**THE LEGENDARY CAMP MUG**



**0.35 L / 12 OZ**  
**1.5 HRS HOT** | **03 HRS COLD** | **15 HRS ICED**  
CHARCOAL 10-09366-172







**Classic**  
SERIES



# INTRODUCING A NEW SIZE: 2.3 L / 2.5 QT

Keep the adventure going all day, all night, and straight into the next morning. This bottle can hold an entire pot of coffee (or whatever else you may be drinking) keeping it hot or cold for up to 48 hours. It's also leakproof, packable and easy-to-pour which makes it a welcome companion at a camp out.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

*Classic*  
SERIES

## THE LEGENDARY CLASSIC BOTTLE

- 18/8 stainless steel, BPA-free
- Double-wall vacuum insulation
- Leakproof + packable
- Insulated lid doubles as cup
- Dishwasher safe

2.3 L / 2.5 QT

48 HRS HOT | 48 HRS COLD | 10 DAYS ICED

HAMMERTONE GREEN 10-07935-044  
MATTE BLACK PEBBLE 10-07935-045





*Classic*  
SERIES



# CLASSIC PERFECT-BREW POUR OVER

For those who take their coffee seriously, The Perfect-Brew Pour Over is, well, perfect. It features an easy-to-clean filter you can use, remove and reuse again—no disposable filters needed. Just spoon in your favorite medium-ground coffee, saturate with hot water, and let the pour over do the rest. Made to work with most Stanley mugs and bottles, so you can brew and be on your way.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

*Classic*  
SERIES

## THE PERFECT-BREW POUR OVER

- ▶ 18/8 stainless steel, BPA-free
- ▶ Stainless Steel, easy-clean filter
- ▶ No disposable filters needed
- ▶ Makes 1-6 cups
- ▶ Dishwasher safe

0.59 L / 20 OZ

HAMMERTONE GREEN 10-09383-002  
MATTE BLACK PEBBLE 10-09383-030





Classic  
SERIES



# THE STAY-HOT FRENCH PRESS

Great coffee is meant to be shared and this large capacity French press can brew enough for a whole crew. There's a stainless steel mesh filter to keep grounds in place so you get a bold, full-flavored cup of coffee with minimal sediment, every time. Vacuum insulation also keeps everything hot for hours until the moment you're ready to pour. Built rugged for the outdoors, but so good you'll probably use it daily at home.

18/8 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

NATURALLY  
BPA FREE

DISHWASHER  
SAFE

BUILT FOR LIFE LIFETIME  
WARRANTY

Classic  
SERIES

## THE STAY-HOT FRENCH PRESS

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy pour ergonomic handle
- ▶ Easy clean filter, dishwasher safe
- ▶ Integrated steel coffee press

1.4 L / 48 OZ

04 HRS HOT | 09 HRS COLD | 24 HRS ICED

HAMMERTONE GREEN 10-02888-048





**Classic  
SERIES**



# MEET THE STANLEY X MOSSY OAK® COLLABORATION

Stanley and Mossy Oak®, the number one brand for all-things-camo, bring you this new, timeless, tough-as-nails Legendary Bottle and Trigger-Action Travel Mug for your next hunting, fishing or camping trip. Sporting a classic, original Mossy Oak® look, these pieces will evoke memories of your first big catch, or time spent with family and friends around the campfire. Whether at play or on the job, your drinks will stay hot (or cold) for hours on end, thanks to signature Stanley double-wall vacuum insulation.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

**THE MOSSY OAK® LEGENDARY  
CLASSIC BOTTLE**

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cups
- ▶ Dishwasher safe

1.0 L / 1.1 QT

24 HRS HOT | 24 HRS COLD | 06 DAYS ICED

BOTTOMLAND  
COUNTRY DNA

10-08266-053  
10-08266-031

**THE MOSSY OAK® TRIGGER-ACTION  
TRAVEL MUG**

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

COUNTRY DNA

10-06439-221

**THE MOSSY OAK® EASY-FILL  
WIDE MOUTH  
FLASK**

- ▶ 18/8 stainless steel, BPA-free
- ▶ Leakproof + packable
- ▶ Never-lose cap
- ▶ Wide-mouth opening

0.23 L / 8 OZ

COUNTRY DNA

10-00837-244

*Classic  
SERIES*





**Classic  
SERIES**



# BRAND NEW BLAZE ORANGE COLLECTION

Where our Mossy Oak® collaboration wants to you blend in, our Blaze Orange collection wants you to stand out. Whether it is for safety in the field or showing good style in town, this truly built for life collection holds your lifesaving coffee hot for hours.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

*Classic  
SERIES*

## THE LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cups
- ▶ Dishwasher safe

1.0 L / 1.1 QT

24 HRS HOT | 24 HRS COLD | 06 DAYS ICED

BLAZE ORANGE 10-08266-032

## THE TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

BLAZE ORANGE 10-06439-222

## THE EASY-FILL WIDE MOUTH FLASK

- ▶ 18/8 stainless steel, BPA-free
- ▶ Leakproof + packable
- ▶ Never-lose cap
- ▶ Wide-mouth opening

0.23 L / 8 OZ

BLAZE ORANGE 10-00837-245









**Classic  
SERIES**



# INTRODUCING THE STANLEY X PETER PERCH COLLABORATION

The Stanley X Peter Perch collaboration combines Stanley's legendary bottle with Peter Perch's fish art. The limited edition Perch designs are now available on the iconic Stanley Classic Legendary Vacuum Bottle 1.0 L and the Classic Trigger-Action Travel Mug 0.47 L in a Tan finish. The perfect companion for fishing adventures.

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

NATURALLY  
BPA FREE

DISHWASHER  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

*Classic  
SERIES*

## THE PETER PERCH TRIGGER-ACTION TRAVEL MUG

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Easy-push-button lid lets you open, drink, close with one hand
- ▶ Slimmer design for small capacities
- ▶ Leakproof + packable
- ▶ Easy-clean lid, dishwasher safe

0.47 L / 16 OZ

07 HRS HOT | 10 HRS COLD | 30 HRS ICED

TAN 10-06439-263



## THE PETER PERCH LEGENDARY CLASSIC BOTTLE

- ▶ 18/8 stainless steel, BPA-free
- ▶ Double-wall vacuum insulation
- ▶ Leakproof + packable
- ▶ Insulated lid doubles as cup
- ▶ Dishwasher safe

1.0 L / 1.1 QT

24 HRS HOT | 24 HRS COLD | 06 DAYS ICED

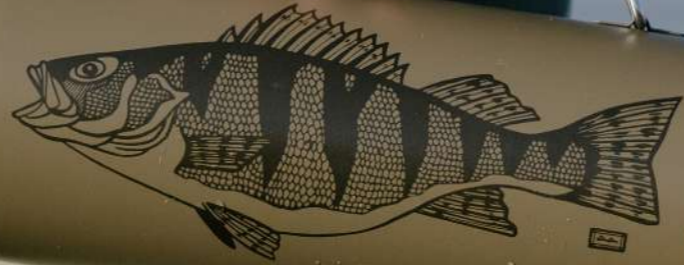
TAN 10-08266-054







700



STANLEY  
SINCE 1913



# MULTI-COLORS FOR MULTI-USE

For morning lattes, happy hour drinks and proper hydration in-between, match your Stanley water bottle for cold drinks with it's color companion for hot drinks. Introducing new colorways of the Classic Trigger-Action Travel Mug 0.35 L and The Go Everyday Tumbler to match (or mix) your favorite Stanley hydration mood. So you can Saffron all day, Lagoon round-the-clock, Shale nonstop or Charcoal at all times.





THE TRIGGER-ACTION  
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SAFFRON

10-09848-056



THE QUICK-FLIP  
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SAFFRON

10-09149-032

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SAFFRON

10-09148-027

THE EVERYDAY  
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SAFFRON

10-10292-066

THE TRIGGER-ACTION  
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

SHALE

10-09848-055



THE QUICK-FLIP  
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

SHALE

10-09149-093

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

SHALE

10-09148-072

THE EVERYDAY  
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

SHALE

10-10292-065



THE TRIGGER-ACTION  
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

LAGOON

10-09848-054



THE QUICK-FLIP  
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

LAGOON

10-09149-031

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

LAGOON

10-09148-026

THE EVERYDAY  
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

LAGOON

10-10292-064

THE TRIGGER-ACTION  
TRAVEL MUG

0.35 L / 12 OZ

05 HRS HOT | 06 HRS COLD | 26 HRS ICED

CHARCOAL

10-09848-052



THE QUICK-FLIP  
WATER BOTTLE

0.7 L / 24 OZ

08 HRS HOT | 12 HRS COLD | 40 HRS ICED

CHARCOAL

10-09149-030

0.47 L / 16 OZ

05 HRS HOT | 07 HRS COLD | 30 HRS ICED

CHARCOAL

10-09148-025

THE EVERYDAY  
GO TUMBLER

0.29 L / 10 OZ

1.5 HRS HOT | 05 HRS COLD | 20 HRS ICED

CHARCOAL

10-10292-063



**Classic**  
SERIES



# THE LEGENDARY CLASSIC LUNCHBOX

As far as vintage lunch boxes go, this one's a real classic. Timeless design. Durable construction. And enough room to hold all your food (lunch, snack, second snack and more). There's even a metal bracket just inside the lid that can keep your full-size Stanley Vacuum Bottle (up to 0.75 L) or Stanley Travel Mug secure.

SPCD STAINLESS STEEL

NATURALLY  
BPA FREE

BUILT FOR LIFE LIFETIME  
WARRANTY

## THE LEGENDARY CLASSIC LUNCHBOX

- Heritage design inspired by 1950's
- Made from durable SPCD stainless steel
- Lid nests vacuum bottle or travel mug
- Sturdy latches keep content safe

9.5 L / 10 QT

HAMMERTONE GREEN 10-01625-003



Classic  
SERIES



**Classic**  
SERIES



# INTRODUCING THE LEGENDARY USEFUL BOX

Pack the essentials that keep you going. This useful box helps to bring along your sandwiches, gear, personal belongings or anything else you can't live without on-the-go. Or simply use it as a storage box at the house to bring home your outdoor vibes. This new family member's design is inspired by our 1950's style classic lunch box. It features sturdy latches to keep the lid locked, is dishwasher safe and comes in the Stanley quality you want.

**18/8** 18/8 STAINLESS STEEL

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY

## THE LEGENDARY USEFUL BOX

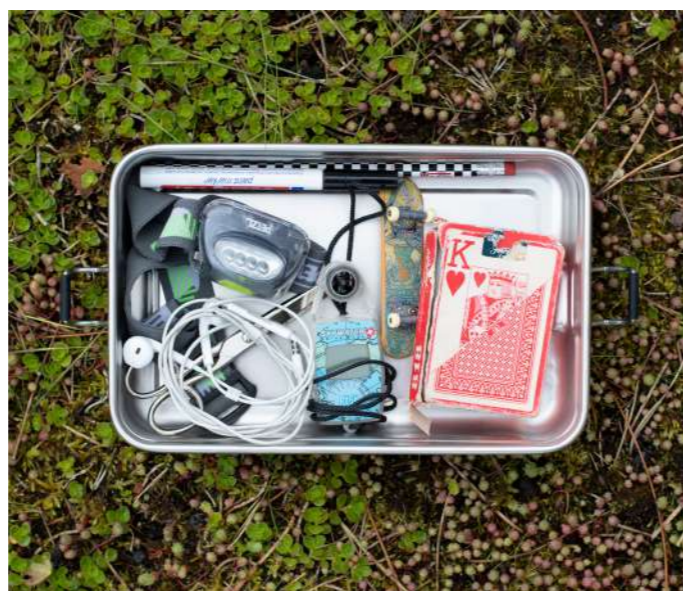
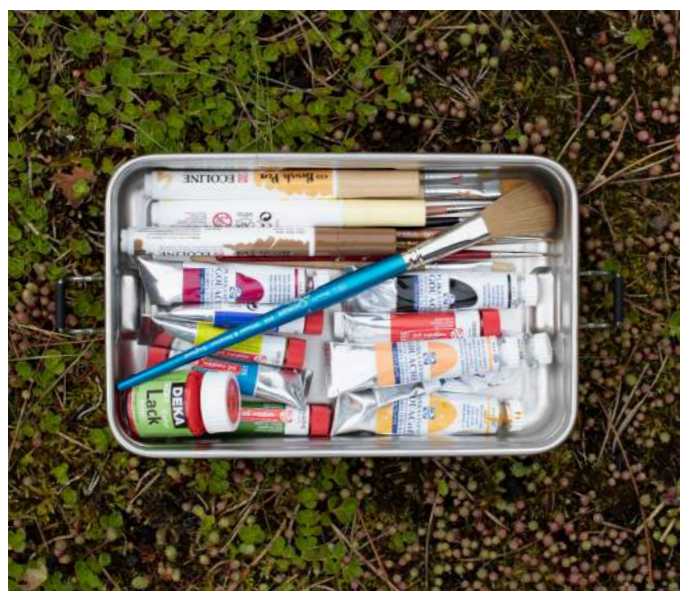
- ▶ Classic, timeless design
- ▶ Secure closure with sturdy latches
- ▶ Stackable: several boxes nest neatly on top of each other
- ▶ 18/8 stainless steel
- ▶ Dishwasher safe, BPA-free
- ▶ Dimensions: 24.5 x 16 x 5.3 cm

HAMMERTONE GREEN 10-10668-001



**Classic**  
SERIES











# Classic SERIES

## TIMELESS + DURABLE

Built like a battleship and marked by classic Hammertone green, the legendary Stanley Classic Series is the choice of generations from the outdoors to the job sites.



### CUSTOMER EXPERIENCE

From backyard BBQs to the campsite to the job site, this series offers a wide range of rugged, at-the-ready gear.

### FEATURES

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

NATURALLY  
BPA FREE

DISHWASHER  
SAFE

**BUILT FOR LIFE** LIFETIME  
WARRANTY



CAMPING



BBQ'S



DAYS THAT  
END IN "Y"



TAILGATING



**12**  
HRS  
COLD

**48**  
DAYS  
ICED

**THE ICEFLOW™  
FLIP STRAW TUMBLER**  
0.89 L / 30 OZ

CHARCOAL	10-09993-194
GUAVA	10-09993-195
ROSE QUARTZ	10-09993-196
CITRON	10-09993-197
IRIS	10-09993-198



**48**  
HRS  
HOT

**48**  
HRS  
COLD

**10**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
2.3 L / 2.5 QT

HAMMERTONE GREEN	10-07935-044
MATTE BLACK PEBBLE	10-07935-045



**24**  
HRS  
HOT

**24**  
HRS  
COLD

**06**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
1.0 L / 1.1 QT

HAMMERTONE GREEN	10-08266-001
MATTE BLACK PEBBLE	10-08266-002
NIGHTFALL	10-08266-017
HAMMERTONE ICE	10-08266-033
BLAZE ORANGE	10-08266-032
BOTTOMLAND	10-08266-053
COUNTRY DNA	10-08266-031
TAN	10-08266-054
CHARCOAL	10-08266-059



**45**  
HRS  
HOT

**48**  
HRS  
COLD

**08**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
1.9 L / 2 QT

HAMMERTONE GREEN	10-07934-003
MATTE BLACK PEBBLE	10-07934-004
NIGHTFALL	10-07934-039



**20**  
HRS  
HOT

**20**  
HRS  
COLD

**04**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
0.75 L / 25 OZ

HAMMERTONE GREEN	10-01612-027
MATTE BLACK PEBBLE	10-01612-028
NIGHTFALL	10-01612-041
CHARCOAL	10-01612-061



**40**  
HRS  
HOT

**35**  
HRS  
COLD

**06**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
1.4 L / 1.5 QT

HAMMERTONE GREEN	10-08265-001
MATTE BLACK PEBBLE	10-08265-002
NIGHTFALL	10-08265-006



**15**  
HRS  
HOT

**15**  
HRS  
COLD

**02**  
DAYS  
ICED

**THE LEGENDARY  
CLASSIC BOTTLE**  
0.47 L / 16 OZ

HAMMERTONE GREEN	10-01228-072
MATTE BLACK PEBBLE	10-01228-073
NIGHTFALL	10-01228-088





☄  
HOT  
**20**  
HRS

❄️  
COLD  
**24**  
HRS

**THE LEGENDARY  
FOOD JAR**

0.94 L / 1.0 QT

HAMMERTONE GREEN 10-07937-003  
MATTE BLACK PEBBLE 10-07937-004  
NIGHTFALL 10-07937-019



☄  
HOT  
**15**  
HRS

❄️  
COLD  
**18**  
HRS

**THE LEGENDARY  
FOOD JAR**

0.7 L / 24 OZ

HAMMERTONE GREEN 10-07936-003  
MATTE BLACK PEBBLE 10-07936-004  
NIGHTFALL 10-07936-022



☄  
HOT  
**07**  
HRS

❄️  
COLD  
**07**  
HRS

**THE LEGENDARY  
FOOD JAR + SPORK**

0.4 L / 14 OZ

HAMMERTONE GREEN 10-09382-004  
MATTE BLACK PEBBLE 10-09382-005  
NIGHTFALL 10-09382-006  
CHARCOAL 10-09382-082



☄  
HOT  
**1.5**  
HRS

❄️  
COLD  
**03**  
HRS

📦  
ICED  
**15**  
HRS

**THE LEGENDARY  
CAMP MUG**

0.35 L / 12 OZ

HAMMERTONE GREEN 10-09366-005  
MATTE BLACK PEBBLE 10-09366-006  
NIGHTFALL 10-09366-007  
WINE 10-09366-008  
HAMMERTONE ICE 10-09366-096  
CHARCOAL 10-09366-172



**THE PERFECT-BREW  
POUR OVER**

MAKES 1-6 CUPS

HAMMERTONE GREEN 10-09383-002  
MATTE BLACK PEBBLE 10-09383-030



☄  
HOT  
**04**  
HRS

❄️  
COLD  
**09**  
HRS

📦  
ICED  
**24**  
HRS

**THE STAY-HOT  
FRENCH PRESS**

1.4 L / 48 OZ

HAMMERTONE GREEN 10-02888-048



☄  
HOT  
**07**  
HRS

❄️  
COLD  
**10**  
HRS

📦  
ICED  
**30**  
HRS

**THE TRIGGER-ACTION  
TRAVEL MUG**

0.47 L / 16 OZ

HAMMERTONE GREEN 10-06439-030  
MATTE BLACK PEBBLE 10-06439-031  
POLAR 10-06439-032  
NIGHTFALL 10-06439-033  
WINE 10-06439-120  
BLAZE ORANGE 10-06439-222  
COUNTRY DNA 10-06439-221  
TAN 10-06439-263



☄  
HOT  
**05**  
HRS

❄️  
COLD  
**06**  
HRS

📦  
ICED  
**26**  
HRS

**THE TRIGGER-ACTION  
TRAVEL MUG**

0.35L / 12 OZ

HAMMERTONE GREEN 10-09848-006  
MATTE BLACK PEBBLE 10-09848-007  
POLAR 10-09848-008  
NIGHTFALL 10-09848-009  
WINE 10-09848-010  
HAMMERTONE ICE 10-09848-048  
CHARCOAL 10-09848-052  
LAGOON 10-09848-054  
SHALE 10-09848-055  
SAFFRON 10-09848-056



☄  
HOT  
**03**  
HRS

❄️  
COLD  
**04**  
HRS

📦  
ICED  
**22**  
HRS

**THE TRIGGER-ACTION  
TRAVEL MUG**

0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09849-009  
MATTE BLACK PEBBLE 10-09849-010  
POLAR 10-09849-011  
NIGHTFALL 10-09849-012  
WINE 10-09849-013



☄  
HOT  
**18**  
HRS

❄️  
COLD  
**24**  
HRS

📦  
ICED  
**04**  
DAYS

**THE EASY-POUR  
GROWLER**

1.9 L / 64 OZ

HAMMERTONE GREEN 10-01941-067



**THE EASY-FILL  
WIDE MOUTH FLASK**

0.23 L / 8 OZ

HAMMERTONE GREEN 10-00837-126  
MATTE BLACK PEBBLE 10-00837-127  
NIGHTFALL 10-00837-185  
BLAZE ORANGE 10-00837-245  
COUNTRY DNA 10-00837-244



☄  
HOT  
**07**  
HRS

❄️  
COLD  
**10**  
HRS

📦  
ICED  
**30**  
HRS

**THE NEVERLEAK™  
TRAVEL MUG**

0.47 L / 16 OZ

HAMMERTONE GREEN 10-09851-006  
MATTE BLACK PEBBLE 10-09851-007  
HAMMERTONE ICE 10-09851-009  
MAPLE 10-09851-010



☄  
HOT  
**05**  
HRS

❄️  
COLD  
**06**  
HRS

📦  
ICED  
**26**  
HRS

**THE NEVERLEAK™  
TRAVEL MUG**

0.35L / 12 OZ

HAMMERTONE GREEN 10-09855-006  
MATTE BLACK PEBBLE 10-09855-007  
HAMMERTONE ICE 10-09855-009  
MAPLE 10-09855-010



☄  
HOT  
**03**  
HRS

❄️  
COLD  
**04**  
HRS

📦  
ICED  
**22**  
HRS

**THE NEVERLEAK™  
TRAVEL MUG**

0.25L / 8.5 OZ

HAMMERTONE GREEN 10-09856-006  
MATTE BLACK PEBBLE 10-09856-007  
HAMMERTONE ICE 10-09856-009  
MAPLE 10-09856-010



**THE LEGENDARY  
USEFUL BOX**

HAMMERTONE GREEN 10-10668-001



**THE LEGENDARY  
CLASSIC LUNCHBOX**

9.5 L / 10 QT

HAMMERTONE GREEN 10-01625-003



**Go**  
SERIES

**BOLD + FUNCTIONAL**

This unique, hydration-driven collection combines modern on-the-go items with Stanley's legendary durability and all-day insulation.



**TECHNOLOGY**



Brings the ideal balance between lightweight, insulation and durability. Innovative lid technologies intuitively solve for adventure and everyday use.

**FEATURES**

**18/8** 18/8 STAINLESS STEEL  
DOUBLE-WALL VACUUM INSULATION

**NATURALLY**  
BPA FREE

**DISHWASHER**  
SAFE

**BUILT FOR LIFE** LIFETIME WARRANTY



**THE QUICK-FLIP WATER BOTTLE**  
1.06 L / 36 OZ

- |          |              |
|----------|--------------|
| POLAR    | 10-09150-062 |
| CHARCOAL | 10-09150-063 |
| LAGOON   | 10-09150-065 |
| SAFFRON  | 10-09150-064 |
| CITRON   | 10-09150-066 |
| SHALE    | 10-09150-067 |
| ABYSS    | 10-09150-068 |

- 10 HRS**
- 18 HRS**
- 2.5 DAYS**



**THE QUICK-FLIP WATER BOTTLE**  
0.7 L / 24 OZ

- |          |              |
|----------|--------------|
| POLAR    | 10-09149-029 |
| CHARCOAL | 10-09149-030 |
| LAGOON   | 10-09149-031 |
| SAFFRON  | 10-09149-032 |
| CITRON   | 10-09149-092 |
| SHALE    | 10-09149-093 |
| ABYSS    | 10-09149-094 |

- 08 HRS**
- 12 HRS**
- 40 HRS**



**THE QUICK-FLIP WATER BOTTLE**  
0.47 L / 16 OZ

- |          |              |
|----------|--------------|
| POLAR    | 10-09148-024 |
| CHARCOAL | 10-09148-025 |
| LAGOON   | 10-09148-026 |
| SAFFRON  | 10-09148-027 |
| CITRON   | 10-09148-071 |
| SHALE    | 10-09148-072 |
| ABYSS    | 10-09148-073 |

- 05 HRS**
- 07 HRS**
- 30 HRS**



**THE ICEFLOW™ FLIP STRAW WATER BOTTLE**  
0.65 L / 22 OZ

- |          |              |
|----------|--------------|
| POLAR    | 10-09697-007 |
| CHARCOAL | 10-09697-008 |
| LAGOON   | 10-09697-009 |
| SAFFRON  | 10-09697-010 |

- 12 HRS**
- 02 DAYS**



**THE EVERYDAY GO TUMBLER**  
0.29 L / 10 OZ

- |                    |              |
|--------------------|--------------|
| HAMMERTONE GREEN   | 10-10292-001 |
| MATTE BLACK PEBBLE | 10-10292-002 |
| WINE               | 10-10292-003 |
| CHARCOAL           | 10-10292-063 |
| LAGOON             | 10-10292-064 |
| SHALE              | 10-10292-065 |
| SAFFRON            | 10-10292-066 |

- 1.5 HRS**
- 05 HRS**
- 20 HRS**



# Adventure SERIES

## RUGGED + ESSENTIAL

For those who start or end their best days in the outdoors, the Stanley Adventure Series combines our legendary tough construction with the features outdoor adventures demand.



### CUSTOMER EXPERIENCE

With cookware, barware, coffee gear, mugs, and beyond, this series has all the essentials for quick getaways and epic journeys.



CAMPING



BBQ'S



DAYS THAT  
END IN "Y"



TAILGATING



### THE FULL KITCHEN BASE CAMP COOK SET

3.5 L / 3.7 QT

STAINLESS STEEL 10-02479-025



### THE STAINLESS STEEL COOK SET FOR TWO

1.0 L / 1.1 QT

STAINLESS STEEL 10-09997-003



### THE ALL-IN-ONE FRY PAN SET

0.94 L / 32 OZ

STAINLESS STEEL 10-02658-013



### THE STAINLESS STEEL ALL-IN-ONE FOOD JAR

0.53 L / 18 OZ

STAINLESS STEEL 10-01287-032



12  
HRS



12  
HRS



### THE STAINLESS STEEL VACUUM BOTTLE

1.0 L / 1.1 QT

HAMMERTONE GREEN 10-01570-020  
POLAR 10-01570-021



24  
HRS



24  
HRS



05  
DAYS



### THE SHORTSTACK TRAVEL MUG

0.23 L / 8 OZ

MATTE BLACK PEBBLE 10-02887-067  
HAMMERTONE ICE 10-02887-068



03  
HRS



04  
HRS



16  
HRS





**THE NESTING  
SHOT GLASS SET**

HAMMERTONE GREEN 10-01705-039  
MATTE BLACK PEBBLE 10-01705-036



**THE STACKING  
BEER PINT**  
0.4 L / 16 OZ

HAMMERTONE GREEN 10-02282-057  
MATTE BLACK PEBBLE 10-02282-058  
POLAR 10-02282-059  
CHARCOAL 10-02282-250



**45  
MIN**  
**04  
HRS**  
**15  
HRS**



**THE BIG GRIP  
BEER STEIN**  
0.7 L / 24 OZ

HAMMERTONE GREEN 10-02874-033  
MATTE BLACK PEBBLE 10-02874-034



**01  
HRS**  
**05  
HRS**  
**20  
HRS**



**04  
DAYS**

**THE COLD-FOR-DAYS  
OUTDOOR COOLER**  
28.3 L / 30 QT

STANLEY GREEN 10-01936-062  
POLAR 10-01936-039



**36  
HRS**

**THE EASY-CARRY  
OUTDOOR COOLER**  
15.1 L / 16 QT

STANLEY GREEN 10-01623-197  
POLAR 10-01623-123



**27  
HRS**

**THE EASY-CARRY  
OUTDOOR COOLER**  
6.6 L / 7 QT

STANLEY GREEN 10-01622-147  
POLAR 10-01622-086



**THE PRE-PARTY  
SHOT GLASS + FLASK SET**

HAMMERTONE GREEN 10-01883-034  
MATTE BLACK PEBBLE 10-01883-035



**BUILT FOR LIFE™**  
**LIFETIME WARRANTY**

Stanley has stood the test of time because it's built to.  
That's the Stanley Promise.

'Built for life' is a motto we stood by since 1913 with our promise to provide rugged, capable gear for food and drinks, built to last a lifetime. It's a promise we still keep.

Stanley products come with a lifetime guarantee against manufacturing defects. If your Stanley doesn't live up to its legendary reputation we will do what it takes to make it right. It's that simple.





# PROMOTIONAL GEAR & RETAIL SUPPORT

Check with your Stanley Sales Representative to learn more about the latest promotional items and retail displays and how to request quantities.

## PINS



## SHOT GLASS



## STICKERS



STANLEY LOGO STICKER  
30 X 100 MM



STANLEY STICKER  
Ø 50 MM

## THE STADIUM DISPLAY



400 MM (H) X 400 MM (W) X 340 (D)

## THE TREE DISPLAY



1215 MM (H) X 740 MM (W) X 400 (D)

## THE BEAR DISPLAY



900 MM (H) X 270 MM (W)

## CUT-OUT DISPLAYS



THE TRIGGER-ACTION TRAVEL MUG 0.47 L / 16 OZ



THE ICEFLOW™ WATER BOTTLE 0.65 L / 22 OZ



THE QUICK-FLIP WATER BOTTLE 0.47 L / 16 OZ



THE NEVERLEAK™ TRAVEL MUG 0.25 L / 8.5 OZ



THE PERFECT-BREW POUR OVER & THE LEGENDARY CAMP MUG 0.35 L / 12 OZ

## POS A5 & A3 CARDS + WOODEN STAND



FRONT



BACK



FRONT



BACK



FRONT



BACK



FRONT & BACK



FRONT



BACK

## THE REDUCED FLOOR RETAIL DISPLAY



1473 MM (H) X 567 MM (W) X 390 (D)

## THE STANDARD FLOOR RETAIL DISPLAY



1700 MM (H) X 610 MM (W) X 513 (D)





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